



Affilza Media Kit

Your Global Affiliate Network Partner

Who We Are?

Affilza is an innovative AI-powered affiliate marketing network that bridges the gap between brands and publishers, enabling both parties to achieve remarkable growth.

With operations in 50+ countries, Affilza provides a data-driven platform that helps brands scale efficiently while giving publishers the opportunity to monetize their content effectively.



What Sets Us Apart?

Delivering performance, security, and growth through advanced affiliate marketing technology worldwide.

AI-Driven Campaigns	Maximizes ROI with smart optimization
Fraud Detection Technology	Ensures quality traffic and valid sales
Multi-Device Compatibility	Seamless tracking across all devices
Transparent Reporting	Real-time performance insights for brands & affiliates
Dedicated Support	24/7 expert assistance for partners
Flexible Payment Options	Timely payouts through multiple gateways

OUR GOALS



Partner Expansion

Expand and strengthen our affiliate network by onboarding high-quality brands and trusted publishers, fostering long-term, performance-driven partnerships across diverse industries. Our goal is to create a robust ecosystem where brands can scale effortlessly, and publishers can maximize their earnings.



Shop Success

Enhance the shopping experience by driving high-intent traffic to brands, improving conversion rates, and ensuring a seamless journey from click to purchase. Our goal is to help brands maximize revenue while providing affiliates with opportunities to monetize effectively.

Who Is Affilza For?



Publisher

Join Affilza to monetize your content and earn commissions by promoting trusted, high-converting brands.



Advertiser

Grow your brand with Affilza by partnering with quality affiliates that drive real performance and sales.



Influencer

Promote products that match your niche and earn through affiliate partnerships powered by Affilza's platform.

Track. Protect. Grow



Real-Time Tracking

Stay in control with instant access to performance data. Track clicks, conversions, and campaign activity as it happens — no delays, no guesswork.



Smart Protection

Affilza uses AI-driven fraud detection to filter out bots, fake clicks, and low-quality leads, ensuring your budget goes only toward genuine, high-intent traffic.



Brand Protection

Protect your brand identity across the affiliate network. Use custom approval flows, compliance rules, and promotional controls to maintain message integrity.



Global Reach

Expand your impact with access to thousands of affiliates in over 50 countries. Reach new audiences, scale campaigns, and grow across international markets with ease.

Key Benefits

Profitable Partnerships

Build long-term, high-converting affiliate relationships.

Powerful Analytics

Access real-time insights to guide decisions.

Campaign Flexibility

Customize offers, commissions, and creatives easily.

Revenue Growth

Boost earnings through performance-based campaigns.

Smart Tracking

Track every click and conversion with accuracy.

Reliable Payouts

Get affiliates paid fast through secure methods.

25,000+

Advertisers

1,500+

Publishers

50+

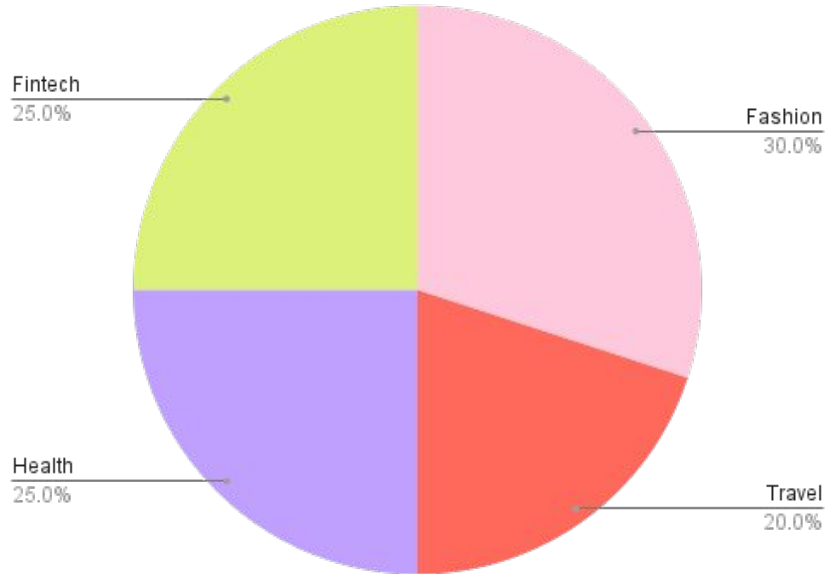
Countries



50M+

Commission Paid

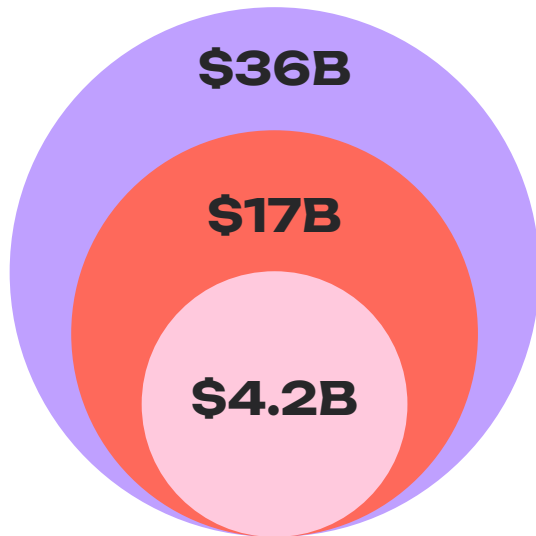
Top Performing Sectors



Here are the top performing sectors changing game in Affiliate Marketing.

Affiliate marketing drives results across multiple industries. These top-performing sectors show strong growth, high engagement, and consistent returns for both advertisers and publishers.

MARKET SIZE OVERVIEW



● 2025–2030 (Projected)

The industry is projected to hit **\$36 billion globally** by 2030, as more brands embrace affiliate partnerships as a core marketing channel.

● 2015–2025

Global market value surged to **\$17 billion** in 2023, with U.S. spend exceeding **\$8.2 billion** — driven by eCommerce, fintech, and content marketing growth.

● 2010–2015

Affiliate marketing spending reached **\$4.2 billion** in the U.S., marking a strong shift toward performance-based advertising.

Demographics



Organic

75.47%



Direct

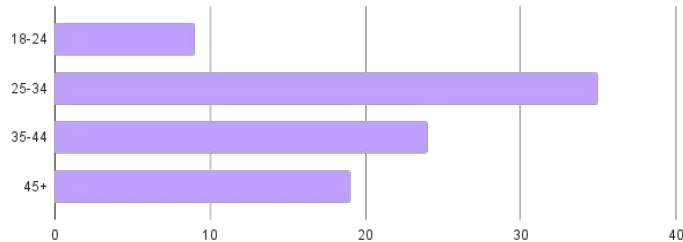
19.33%



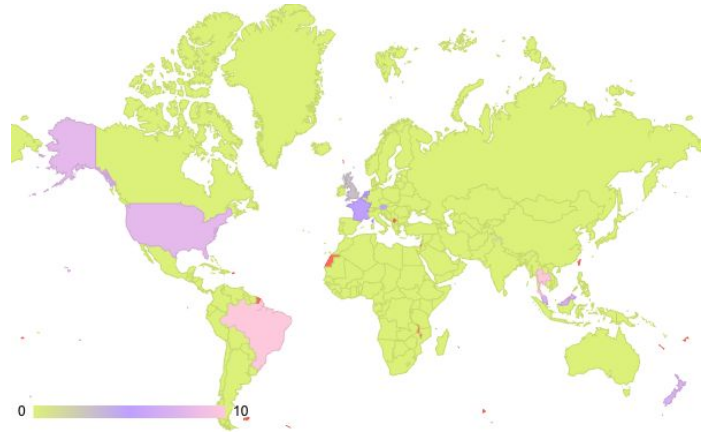
Other

5.20%

Audience By Age Group



WORLDWIDE REACH



50+

Countries

15K+

Global Users

THANKS

Do you have any questions?

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